Branding Activities	Proposition Development	Proposition Information Consider	Request Framing Inquire	Proposal/ Quote Negotiating Conditions
Customer Analysis		<b>plore</b> inspired	Examine Go shopping	Evaluate Operations Planning
Satisfaction Surveys Reflect	<b>Extend</b> Repeat it	Custom Journe	y Exch	Purchase Order Intake
	Dispose	Experien Enjoy it	ice	Receive Creation Activities
Return Activities	Maintenance /Repair	Resolve Problem Handling	Use Support/ Service	Delivery Activities Installation/ Start-up