

Striving for Achievement Status

- Being the winner
- Better than others
- Admired by others
- Being memorialized

Striving for Achievement

- Being successful
- Creating something
- Reaching goals
- Getting better

Striving for Virtue

- Being morally good
- Behaving honorably
 - Being trustworthy
 - Acting fairly

Striving for Virtue Status

- Being morally better
- Being more honorable
- Respected by others
- Being idolized

Striving for Power Status

- Being the mightier
- Stronger than others
- Compliance by others
- Being reckoned with

- Being influential
- Having autonomy
- Access to resources
- Decision-making authority

Striving for Power

- Being accepted
- Being liked/loved
- Feeling connected
- Psychologically safe

Striving for Affiliation

Striving for Affiliation Status

- Being in a better group
- Being inner-circle
- Deference by others
- Being privileged

