



## GLOBAL EXECUTIVE MBA

Six leading business schools work together to provide you a truly global executive education.

# You as leader. The world as teacher.



Krannert School of Management  
IMM GLOBAL EXECUTIVE MBA

United States



The Netherlands



Brazil



China



POLITECNICO DI MILANO  
GRADUATE SCHOOL  
OF BUSINESS

Italy



UNIVERSITY OF MANAGEMENT  
AND ECONOMICS

Lithuania

# IMM Global Executive MBA

## The world's most global Executive MBA program

### Enjoy greater flexibility—

Learn from home, anywhere in the world, between quarterly international residencies.

### Excel in a truly global experience—

Go global with local immersion residencies that take you to seven countries on four continents.

### Form stronger, more diverse networks—

Build tighter relationships with your cross-cultural classmates through a cohort learning structure.

### Earn two MBA degrees—

One from Purdue University in the U.S. and one from TIAS in The Netherlands.

### Benefits

When you are part of the IMM program, you will receive in-class and online instruction, ebooks, housing, meals, social events, company visits, leadership development guidance and career management, local transportation, and more. All this for only USD 85,000/€75,000.

### Cohort

When you are part of the IMM program, you interact with managers facing challenges similar to your own. Colleagues have at least five years of work experience and an average of 13-16 years. They come from 8-10 countries around the world representing many different industries and functional areas. You start the program with your cohort and continue working with them until graduation and beyond.



# Flexible Structure

The IMM Global EMBA is divided into a five-day launch week in the U.S. plus five 2-week residencies spanning only 19 months. Between residencies, students use online technology to prepare assignments, engage in discussions, work in teams, read ebooks, and watch instructor-prepared videos. The mix of online and on-campus learning allows you to strike a balance between personal and professional demands. You can work from anywhere in the world without interruption to your career and home life.

Module 1	<b>Program Launch: March 22-26, 2020</b> Accounting for Managers Business Analytics Managerial Economics Managing Behavior in Organizations <b>Residency: June 14-27, 2020</b>	March <b>Purdue University, U.S.</b> Online coursework and collaboration June <b>2 weeks at TIAS in The Netherlands</b>
	Financial Management Managing During Transition & Uncertainty Mergers & Acquisitions Operations Management <b>Residency: September 27-October 10, 2020</b>	Online coursework and collaboration Sept-Oct <b>1 week each in Vilnius, Lithuania &amp; Milan, Italy</b>
Module 2	Leadership Marketing Management Negotiations in Organizations Risk Management <b>Residency: January 31-February 13, 2021</b>	Online coursework and collaboration February <b>1 week each at FGV-Rio, Brazil, &amp; Santiago, Chile</b>
	Entrepreneurship Legal & Social Foundations of Management Strategic Foresighting & Instinctual Design Strategic Management <b>Residency: June 6-19, 2021</b>	Online coursework and collaboration June <b>2 weeks at Purdue in the U.S.</b>
Module 3	Active Learning Project Geo-Competitive Perspectives Global Strategy <b>Residency: October 17-30, 2021</b>	Online coursework and collaboration October <b>2 weeks in Tianjin, Beijing, Shanghai, China</b>
		Online exams

**Graduation at Purdue: December 18-19, 2021**  
**Graduation at TIAS: June 2022**

**Subject to change.** Please visit [global-executive-mba.com/program/Calendar.php](http://global-executive-mba.com/program/Calendar.php) for updates.

**Two MBA degrees. Seven countries. Four continents. 19 months. Countless opportunities.**

## Contact Us

### Purdue University

Ms. Nancy Smigiel  
[nks@purdue.edu](mailto:nks@purdue.edu)

### Politecnico di Milano

Ms. Maria Carulli  
[carulli@mip.polimi.it](mailto:carulli@mip.polimi.it)

### TIAS/Tilburg University

Mrs. Christel Donne  
[c.donne@tias.edu](mailto:c.donne@tias.edu)

### Fundação Getulio Vargas

Ms. Monica Balanda  
[Monica.balanda@fgv.br](mailto:Monica.balanda@fgv.br)

### Tianjin University

Mr. Nick Huang  
[huangwentao@tju.edu.cn](mailto:huangwentao@tju.edu.cn)

### ISM University of Management and Economics

Ms. Aneta Slekyte-Kaminiene  
[anesle@ism.lt](mailto:anesle@ism.lt)

## IMM Class of 2021

The application deadline for the IMM Global EMBA Class of 2021 is February 2, 2020, or until the class is filled.

Special scholarship consideration is given to those who apply by January 2, 2020.

**Learn more online at**  
[global-executive-mba.com](http://global-executive-mba.com)

