

**Invention**  
*Adept at Innovation*

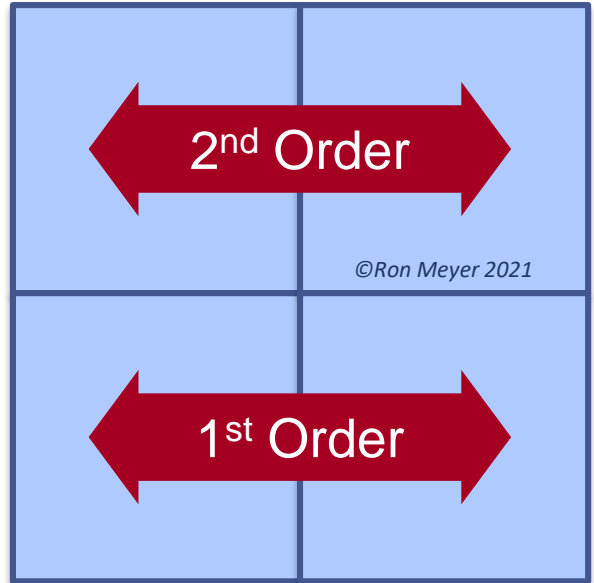
**Inspiration**  
*Adapt the Innovation*

**Imitation**  
*Adapt the Innovation*

**INDUSTRY**

Other

Current



Current

Other

**GEOGRAPHY**

**New to the World**  
Creating something original, not found anywhere else

**New to the Industry**  
Translating concepts from other industries to own industry

**New to the Company**  
Copying others in the industry locally or in other countries