

Digital Distribution Model

Digital Disintermediation

Can the middleman be cut out?

- Direct Sales
- Direct Marketing
- Direct Sourcing
- Online
- Downloading
- Streaming

Digital Intermediation

Can a middleman be created?

- Webshop
- Portal
- Platform
- Predictive Analytics

Digital Transportation

Can physical distribution be cut out?

- Online
- Downloading
- Streaming

Digital Immediacy

Can time be cut out?

- Automated Replenishment
- On Demand

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