Performance Change WILLINGNESS: Resistance to Change Political Cognitive **Emotional Future** Resistance Resistance Resistance State Conflicting with Conflicting with Conflicting with People's Interests People's Views People's Safety **Change ABILITY: Barriers to Change Switching** Learning Resource **Barriers Barriers Barriers** Stuck Due to **Quantity & Quality** Absorptive & Adaptive Lock-in Effects of Means Capabilities Current State **Change CLARITY: Ambiguity of Change Specificity** Credibility Consistency **Ambiguity Ambiguity Ambiguity** Unclear What, When, **Unclear Change Unclear Priority of** How & Who **Drive & Commitment** Competing Objectives ©Ron Meyer 2019